INSTITUTE for LUXURY HOME MARKETING®

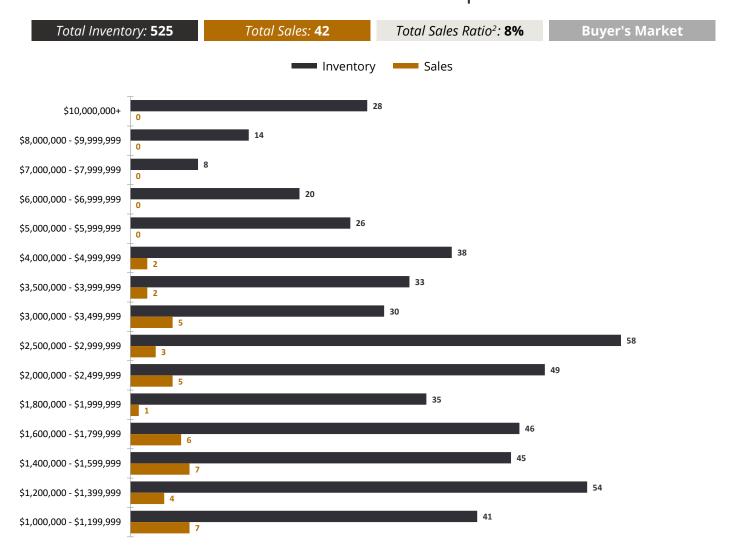
<sup>by</sup>Colibri Real Estate





Luxury Benchmark Price<sup>1</sup>: \$1,000,000

# LUXURY INVENTORY VS. SALES | SEPTEMBER 2025

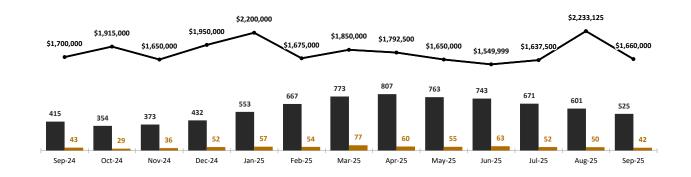


Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$1,370,000	3	2	8	109	7%
2,000 - 2,999	\$1,670,000	3	3	19	166	11%
3,000 - 3,999	\$2,325,000	4	5	8	130	6%
4,000 - 4,999	\$3,050,000	4	5	5	64	8%
5,000 - 5,999	\$3,300,000	4	6	1	21	5%
6,000+	\$3,837,500	5	5	1	35	3%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

#### 13-MONTH LUXURY MARKET TREND4





#### MEDIAN DATA REVIEW | SEPTEMBER

TOTAL INVENTORY

Sept. 2024 Sept. 2025

415 525

VARIANCE: **27**%

SALE PRICE PER SQFT.

Sept. 2024 Sept. 2025

\$658 \$690

VARIANCE: **5**%

TOTAL SOLDS

Sept. 2024 Sept. 2025

43 42

VARIANCE: -2%

SALE TO LIST PRICE RATIO

Sept. 2024 Sept. 2025

94.97% 94.24%

VARIANCE: -1%

SALES PRICE

Sept. 2024 Sept. 2025

\$1.70m \$1.66m

VARIANCE: -2%

DAYS ON MARKET

Sept. 2024 Sept. 2025

116 70

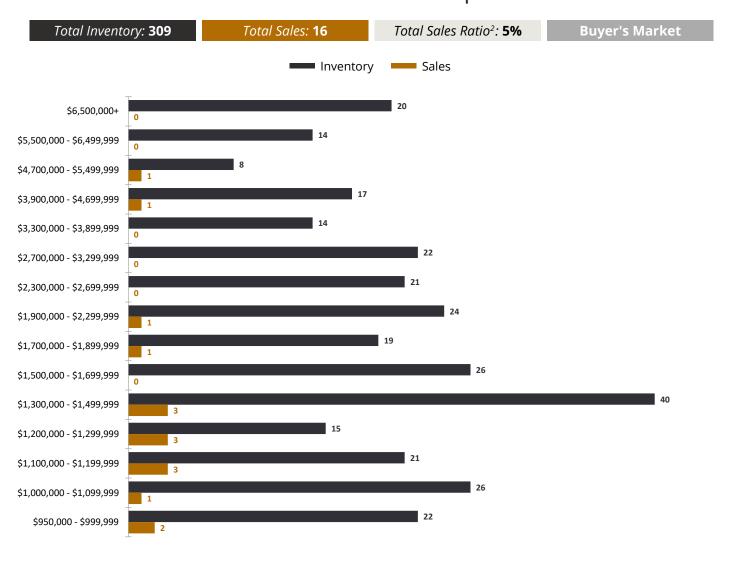
VARIANCE: -40%

# SARASOTA MARKET SUMMARY | SEPTEMBER 2025

- The single-family luxury market is a **Buyer's Market** with an **8% Sales Ratio**.
- Homes sold for a median of **94.24% of list price** in September 2025.
- The most active price band is \$1,000,000-\$1,199,999, where the sales ratio is 17%.
- The median luxury sales price for single-family homes is \$1,660,000.
- The median days on market for September 2025 was 70 days, down from 116 in September 2024.

Luxury Benchmark Price 1: \$950,000

# LUXURY INVENTORY VS. SALES | SEPTEMBER 2025



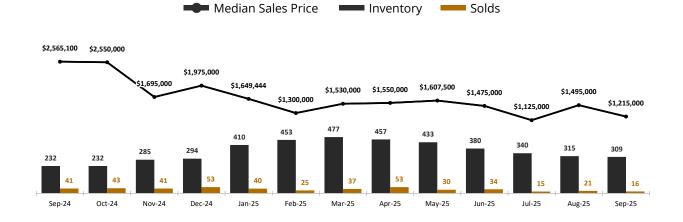
Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,499	\$1,125,000	2	2	3	75	4%
1,500 - 1,999	\$1,195,000	2	3	8	83	10%
2,000 - 2,499	\$1,800,000	2	3	1	52	2%
2,500 - 2,999	\$1,812,500	3	3	2	32	6%
3,000 - 3,499	NA	NA	NA	0	27	0%
3,500+	\$4,375,000	4	5	2	40	5%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

# SARASOTA

Luxury Benchmark Price 1: \$950,000

#### 13-MONTH LUXURY MARKET TREND<sup>4</sup>



#### MEDIAN DATA REVIEW | SEPTEMBER

TOTAL INVENTORY **Sept. 2024 Sept. 2025**232 309

VARIANCE: 33%

SALE PRICE PER SQFT. **Sept. 2024**\$1,401

\$762

VARIANCE: **-46**%

TOTAL SOLDS

Sept. 2024 Sept. 2025

41 16

VARIANCE: -61%

SALE TO LIST PRICE RATIO

Sept. 2024 Sept. 2025

100.00% 93.51%

VARIANCE: -6%

VARIANCE: -53%

DAYS ON MARKET **Sept. 2024 Sept. 2025**0 138

VARIANCE: **N/A** 

# SARASOTA MARKET SUMMARY | SEPTEMBER 2025

- The attached luxury market is a **Buyer's Market** with a **5% Sales Ratio**.
- Homes sold for a median of **93.51% of list price** in September 2025.
- The most active price band is \$1,200,000-\$1,299,999, where the sales ratio is 20%.
- The median luxury sales price for attached homes is \$1,215,000.
- The median days on market for September 2025 was 138 days, up from 0 in September 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.