INSTITUTE for LUXURY HOME MARKETING®

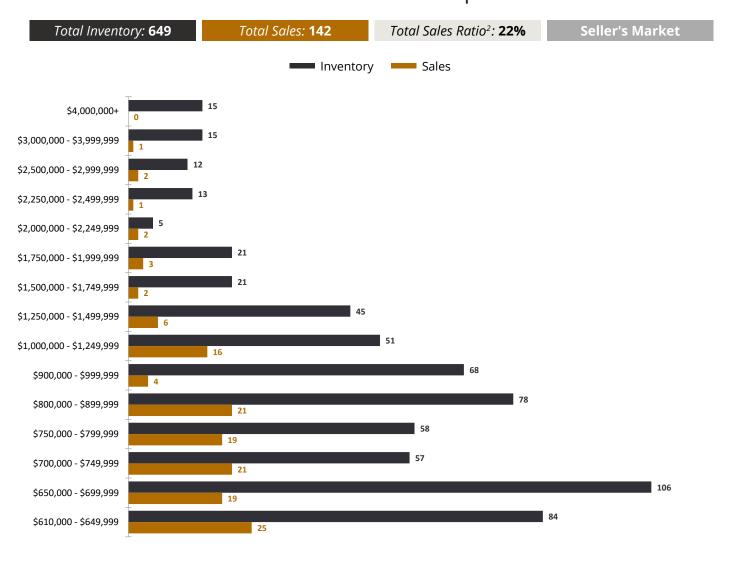
<sup>by</sup>Colibri Real Estate





Luxury Benchmark Price 1: \$610,000

## LUXURY INVENTORY VS. SALES | SEPTEMBER 2025



Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$666,000	3	2	12	105	11%
2,000 - 2,499	\$719,555	4	3	62	163	38%
2,500 - 2,999	\$780,000	4	3	30	154	19%
3,000 - 3,499	\$830,543	4	4	18	108	17%
3,500 - 3,999	\$1,091,984	5	4	11	51	22%
4,000+	\$1,850,000	5	5	9	68	13%

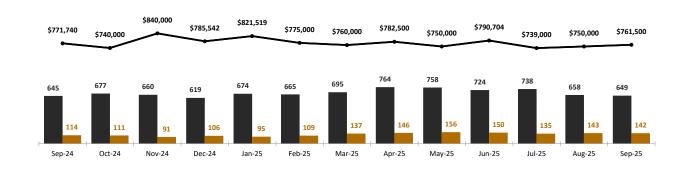
<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

#### SINGLE-FAMILY HOMES

Luxury Benchmark Price 1: \$610,000

#### 13-MONTH LUXURY MARKET TREND<sup>4</sup>





### MEDIAN DATA REVIEW | SEPTEMBER

TOTAL INVENTORY

Sept. 2024 Sept. 2025

645 649

VARIANCE: 1%

SALE PRICE PER SQFT.

Sept. 2024 Sept. 2025

\$292 \$309

VARIANCE: 6%

TOTAL SOLDS

Sept. 2024 Sept. 2025

114 142

VARIANCE: 25%

SALE TO LIST PRICE RATIO

Sept. 2024 Sept. 2025

98.00% 97.92%

VARIANCE: **0**%

SALES PRICE

Sept. 2024 Sept. 2025

\$772k \$762k

VARIANCE: -1%

DAYS ON MARKET

Sept. 2024 Sept. 2025

26 34

VARIANCE: 31%

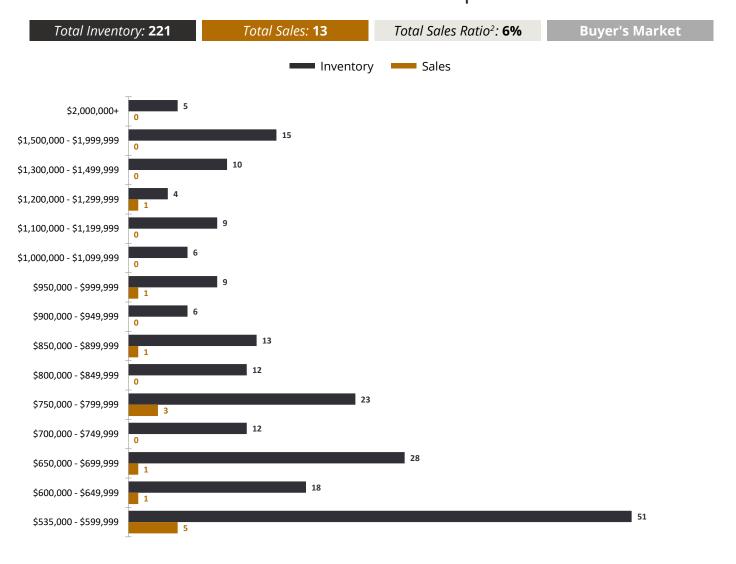
## BREVARD COUNTY MARKET SUMMARY | SEPTEMBER 2025

- The single-family luxury market is a **Seller's Market** with a **22% Sales Ratio**.
- Homes sold for a median of **97.92% of list price** in September 2025.
- The most active price band is \$2,000,000-\$2,249,999, where the sales ratio is 40%.
- The median luxury sales price for single-family homes is \$761,500.
- The median days on market for September 2025 was 34 days, up from 26 in September 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.

Luxury Benchmark Price 1: \$535,000

## LUXURY INVENTORY VS. SALES | SEPTEMBER 2025



Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,499	\$575,000	3	2	3	46	7%
1,500 - 1,999	\$811,250	3	2	4	55	7%
2,000 - 2,499	\$750,000	3	2	5	90	6%
2,500 - 2,999	\$640,000	3	3	1	19	5%
3,000 - 3,499	NA	NA	NA	0	5	0%
3,500+	NA	NA	NA	0	6	0%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

#### ATTACHED HOMES

Luxury Benchmark Price 1: \$535,000

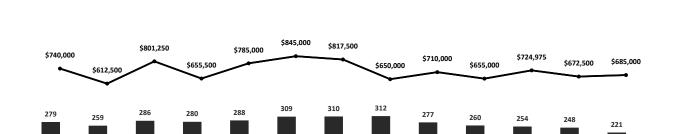
#### 13-MONTH LUXURY MARKET TREND<sup>4</sup>

Inventory Solds

Median Sales Price

Jan-25

Feb-25



### MEDIAN DATA REVIEW | SEPTEMBER

Mar-25

Apr-25

May-25

Jun-25

TOTAL INVENTORY

Nov-24

Dec-24

Sep-24

Sept. 2024 Sept. 2025

279 221

VARIANCE: -21%

SALE PRICE PER SQFT.

Sept. 2024 Sept. 2025

\$348 \$385

VARIANCE: **11%** 

TOTAL SOLDS

Sept. 2024 Sept. 2025

15 13

VARIANCE: -13%

SALE TO LIST PRICE RATIO

Sept. 2024 Sept. 2025

98.19% 95.94%

VARIANCE: **-2%** 

SALES PRICE

Aug-25

Jul-25

Sept. 2024 Sept. 2025

\$740k \$685k

VARIANCE: -7%

DAYS ON MARKET

Sept. 2024 Sept. 2025

27 196

**VARIANCE: 626%** 

## BREVARD COUNTY MARKET SUMMARY | SEPTEMBER 2025

- The attached luxury market is a **Buyer's Market** with a **6% Sales Ratio**.
- Homes sold for a median of **95.94% of list price** in September 2025.
- The most active price band is \$1,200,000-\$1,299,999, where the sales ratio is 25%.
- The median luxury sales price for attached homes is \$685,000.
- The median days on market for September 2025 was 196 days, up from 27 in September 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.