

THE BEACH TOWNS
OF PALM BEACH
COUNTY

FLORIDA

JUNO BEACH TO DELRAY BEACH

PALM BEACH TOWNS

SINGLE-FAMILY HOMES

Luxury Benchmark Price¹: **\$1,000,000**

LUXURY INVENTORY VS. SALES | JULY 2025

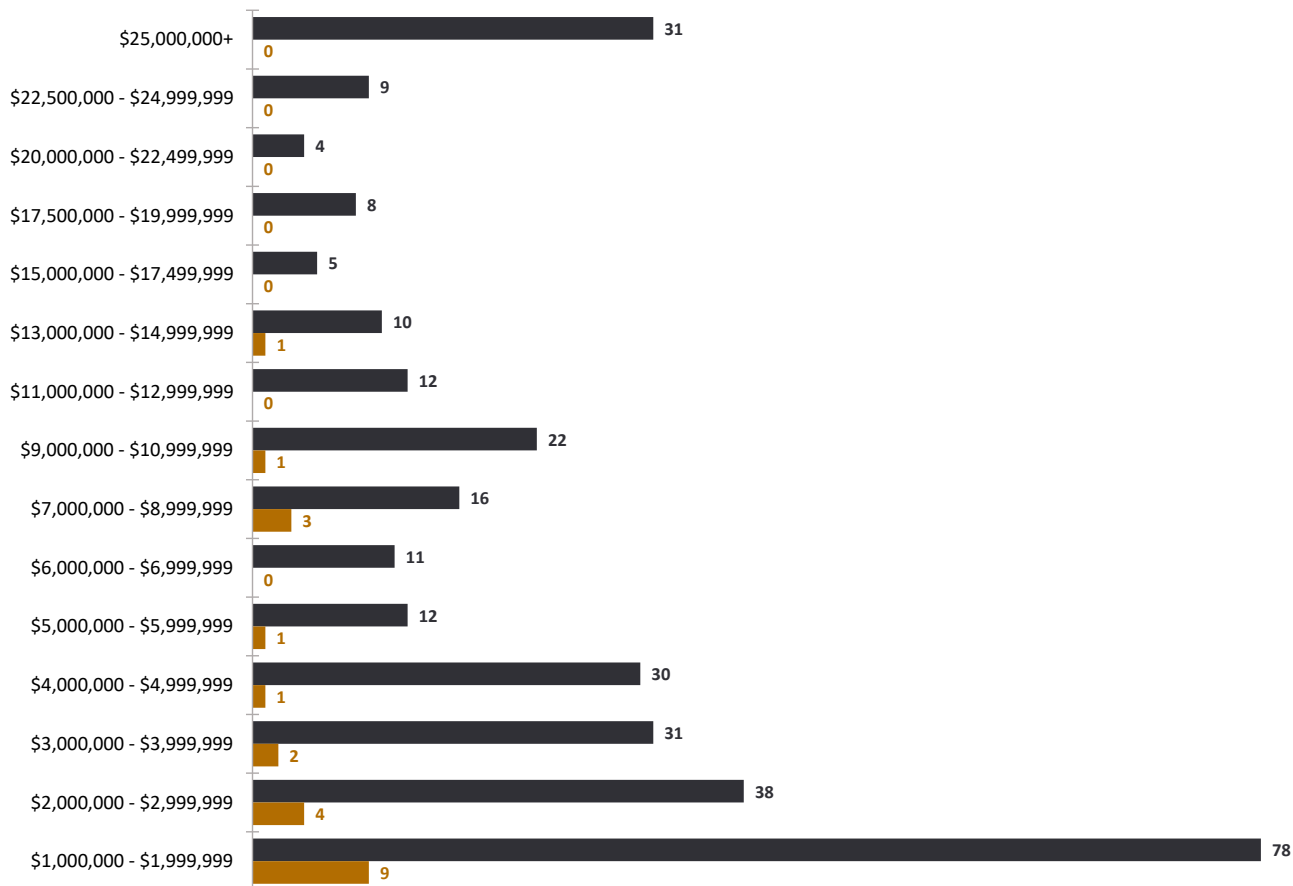
Total Inventory: **317**

Total Sales: **22**

Total Sales Ratio²: **7%**

Buyer's Market

Inventory Sales



Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$1,187,500	4	3	4	62	6%
2,000 - 3,499	\$2,325,000	4	4	12	103	12%
3,500 - 4,999	\$5,100,000	4	5	3	74	4%
5,000 - 6,499	\$9,500,000	5	7	1	29	3%
6,500 - 7,999	\$10,950,000	6	8	2	22	9%
8,000+	NA	NA	NA	0	22	0%

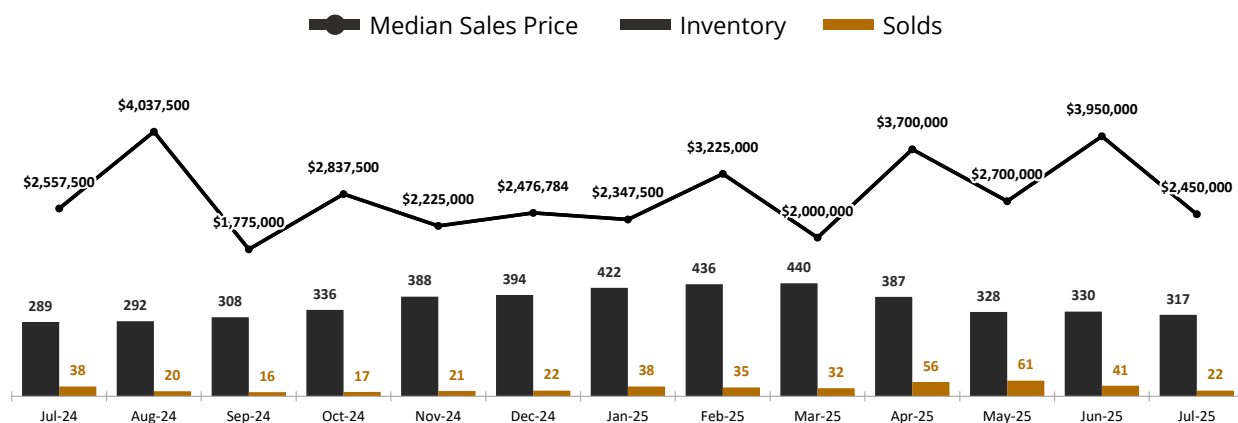
¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ² Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

PALM BEACH TOWNS

SINGLE-FAMILY HOMES

Luxury Benchmark Price¹: **\$1,000,000**

13-MONTH LUXURY MARKET TREND⁴



MEDIAN DATA REVIEW | JULY

TOTAL INVENTORY

Jul. 2024
289

Jul. 2025
317

VARIANCE: **10%**

TOTAL SOLDs

Jul. 2024
38

Jul. 2025
22

VARIANCE: **-42%**

SALES PRICE

Jul. 2024
\$2.56m

Jul. 2025
\$2.45m

VARIANCE: **-4%**

SALE PRICE PER SQFT.

Jul. 2024
\$917

Jul. 2025
\$894

VARIANCE: **-3%**

SALE TO LIST PRICE RATIO

Jul. 2024
92.61%

Jul. 2025
90.53%

VARIANCE: **-2%**

DAYS ON MARKET

Jul. 2024
49

Jul. 2025
73

VARIANCE: **49%**

PALM BEACH TOWNS MARKET SUMMARY | JULY 2025

- The single-family luxury market is a **Buyer's Market** with a **7% Sales Ratio**.
- Homes sold for a median of **90.53% of list price** in July 2025.
- The most active price band is **\$7,000,000-\$8,999,999**, where the sales ratio is **19%**.
- The median luxury sales price for single-family homes is **\$2,450,000**.
- The median days on market for July 2025 was **73** days, up from **49** in July 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed.

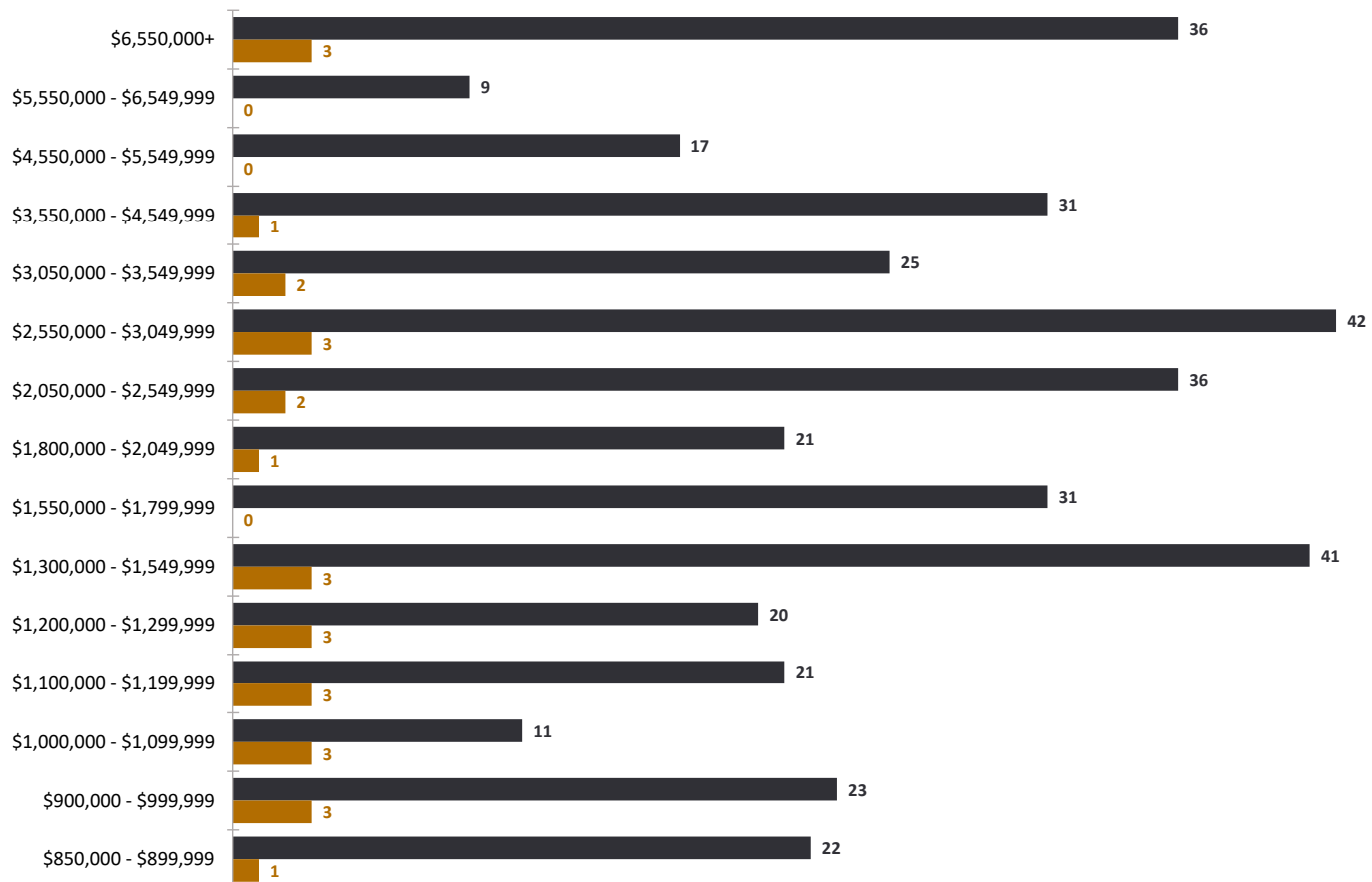
⁴Data reported includes Active and Sold properties and does not include Pending properties.

LUXURY INVENTORY VS. SALES | JULY 2025

Total Inventory: **386**Total Sales: **28**Total Sales Ratio²: **7%**

Buyer's Market

Inventory Sales



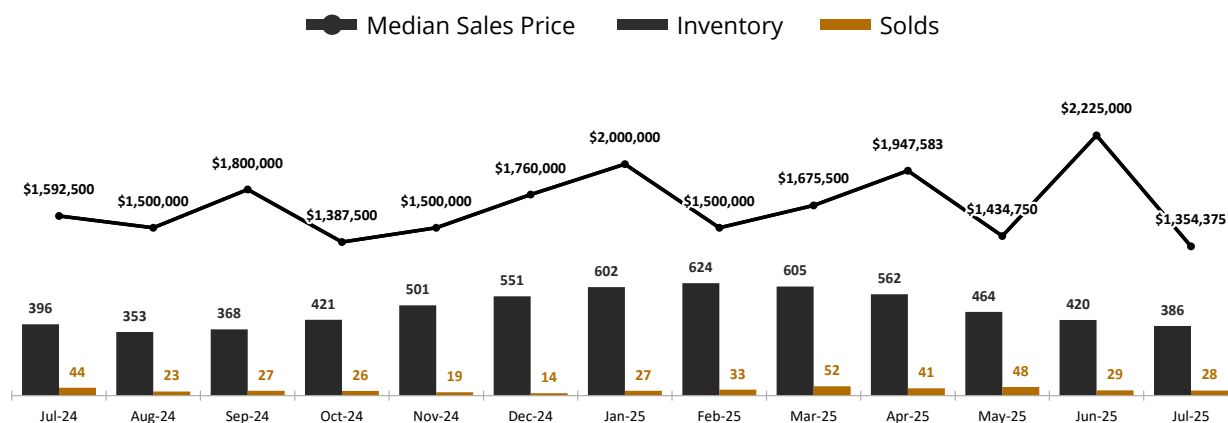
Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 999	\$1,150,000	1	2	1	9	11%
1,000 - 1,499	\$1,190,000	2	2	7	75	9%
1,500 - 1,999	\$1,250,000	2	3	7	82	9%
2,000 - 2,499	\$1,720,000	2	3	8	102	8%
2,500 - 2,999	\$6,700,000	3	4	3	59	5%
3,000+	\$6,070,000	5	7	2	59	3%

¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

PALM BEACH TOWNS

ATTACHED HOMES
Luxury Benchmark Price¹: **\$850,000**

13-MONTH LUXURY MARKET TREND⁴



MEDIAN DATA REVIEW | JULY

TOTAL INVENTORY

Jul. 2024 Jul. 2025
396 386

VARIANCE: **-3%**

TOTAL SOLDs

Jul. 2024 Jul. 2025
44 28

VARIANCE: **-36%**

SALES PRICE

Jul. 2024 Jul. 2025
\$1.59m \$1.35m

VARIANCE: **-15%**

SALE PRICE PER SQFT.

Jul. 2024 Jul. 2025
\$970 \$817

VARIANCE: **-16%**

SALE TO LIST PRICE RATIO

Jul. 2024 Jul. 2025
100.00% 91.68%

VARIANCE: **-8%**

DAYS ON MARKET

Jul. 2024 Jul. 2025
22 106

VARIANCE: **382%**

PALM BEACH TOWNS MARKET SUMMARY | JULY 2025

- The attached luxury market is a **Buyer's Market** with a **7% Sales Ratio**.
- Homes sold for a median of **91.68% of list price** in July 2025.
- The most active price band is **\$1,000,000-\$1,099,999**, where the sales ratio is **27%**.
- The median luxury sales price for attached homes is **\$1,354,375**.
- The median days on market for July 2025 was **106** days, up from **22** in July 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed.

⁴Data reported includes Active and Sold properties and does not include Pending properties.