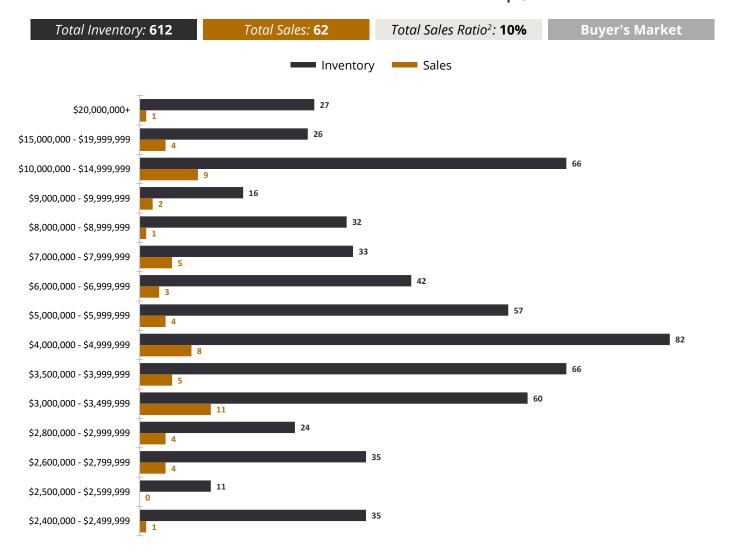


LUXURY INVENTORY VS. SALES | JUNE 2025

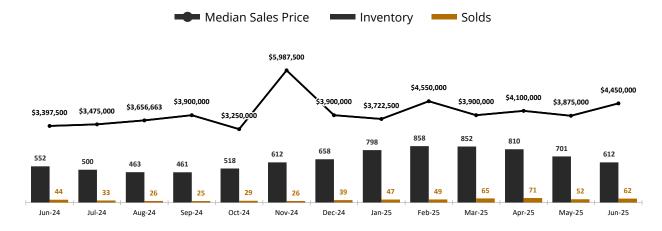


Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$2,912,500	3	2	2	20	10%
2,000 - 2,999	\$3,300,000	4	3	10	72	14%
3,000 - 3,999	\$3,475,000	4	5	14	154	9%
4,000 - 4,999	\$5,332,500	4	5	14	148	9%
5,000 - 5,999	\$8,512,500	5	6	8	95	8%
6,000+	\$12,072,500	5	7	14	123	11%

¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

Luxury Benchmark Price 1: \$2,400,000

13-MONTH LUXURY MARKET TREND4



MEDIAN DATA REVIEW | JUNE

Jun. 2024 Jun. 2025 552 612

VARIANCE: 11%

SALE PRICE PER SQFT.

Jun. 2024

\$1,040

\$1,295

VARIANCE: 25%

TOTAL SOLDS

Jun. 2024 Jun. 2025

44 62

VARIANCE: 41%

Jun. 2024 Jun. 2025
92.06% 91.80%

VARIANCE: **0**%

\$ALES PRICE

Jun. 2024 Jun. 2025

\$3.40m \$4.45m

VARIANCE: **31%**

DAYS ON MARKET

Jun. 2024 Jun. 2025

86 122

VARIANCE: 42%

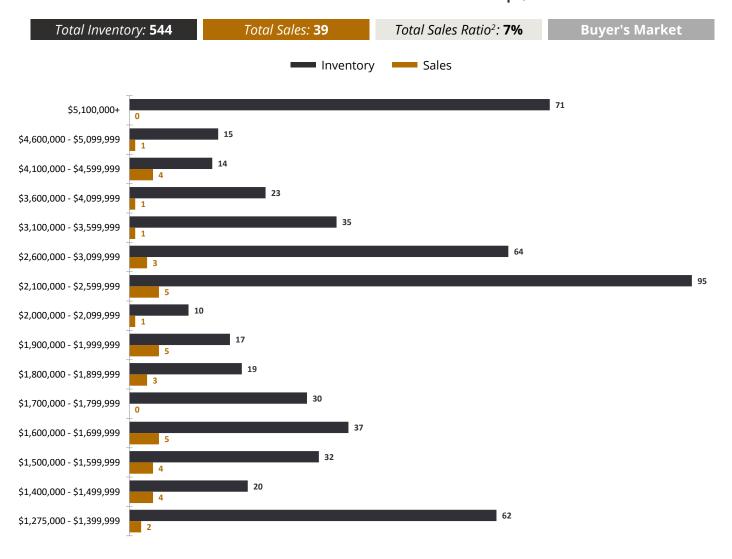
NAPLES MARKET SUMMARY | JUNE 2025

- The single-family luxury market is a **Buyer's Market** with a **10% Sales Ratio**.
- Homes sold for a median of **91.80% of list price** in June 2025.
- The most active price band is \$3,000,000-\$3,499,999, where the sales ratio is 18%.
- The median luxury sales price for single-family homes is \$4,450,000.
- The median days on market for June 2025 was 122 days, up from 86 in June 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.

Luxury Benchmark Price¹: \$1,275,000

LUXURY INVENTORY VS. SALES | JUNE 2025



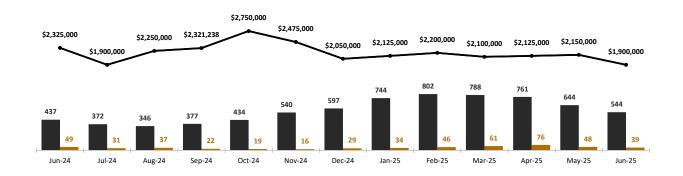
Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,499	\$1,805,000	3	2	2	29	7%
1,500 - 1,999	\$1,555,000	2	2	9	142	6%
2,000 - 2,499	\$1,695,000	3	3	9	116	8%
2,500 - 2,999	\$2,300,000	3	3	11	123	9%
3,000 - 3,499	\$3,100,000	3	4	7	70	10%
3,500+	\$3,000,000	3	4	1	64	2%

¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

Luxury Benchmark Price¹: \$1,275,000

13-MONTH LUXURY MARKET TREND4





MEDIAN DATA REVIEW | JUNE

TOTAL INVENTORY

Jun. 2024 Jun. 2025

437 544

VARIANCE: **24**%

SALE PRICE PER SQFT.

Jun. 2024 Jun. 2025

\$1.096 \$830

VARIANCE: -24%

TOTAL SOLDS

Jun. 2024 Jun. 2025

> 49 39

VARIANCE: -20%

SALE TO LIST PRICE RATIO

Jun. 2024 Jun. 2025

94.53% 92.09%

VARIANCE: -3%

SALES PRICE

Jun. 2024 Jun. 2025

\$2.33m \$1.90m

VARIANCE: -18%

DAYS ON MARKET

Jun. 2024 Jun. 2025

> 61 110

VARIANCE: 80%

NAPLES MARKET SUMMARY | JUNE 2025

- The attached luxury market is a Buyer's Market with a 7% Sales Ratio.
- Homes sold for a median of **92.09% of list price** in June 2025.
- The most active price band is \$1,900,000-\$1,999,999, where the sales ratio is 29%.
- The median luxury sales price for attached homes is **\$1,900,000**.
- The median days on market for June 2025 was 110 days, up from 61 in June 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.