INSTITUTE for LUXURY HOME MARKETING\*

by Colibri Real Estate





www.LuxuryHomeMarketing.com

Luxury Benchmark Price 1: \$1,500,000

## LUXURY INVENTORY VS. SALES | MARCH 2025



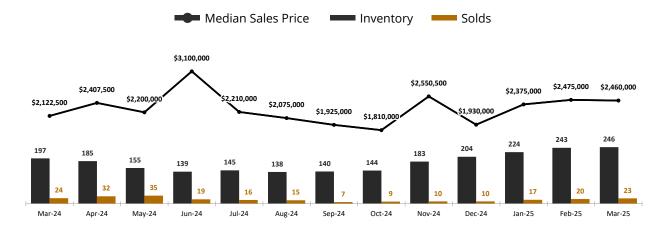
Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$1,980,000	3	3	2	27	7%
2,000 - 2,499	\$1,975,000	3	3	10	69	14%
2,500 - 2,999	\$2,568,000	3	3	3	34	9%
3,000 - 3,499	\$2,750,000	4	4	4	32	13%
3,500 - 3,999	NA	NA	NA	0	19	0%
4,000+	\$4,685,000	5	5	4	65	6%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

# MARCO ISLAND

Luxury Benchmark Price<sup>1</sup>: \$1,500,000

#### 13-MONTH LUXURY MARKET TREND4



### MEDIAN DATA REVIEW | MARCH

TOTAL INVENTORY

Mar. 2024 Mar. 2025

197 246

VARIANCE: 25%

SALE PRICE PER SQFT.

Mar. 2024 Mar. 2025

\$928 \$954

VARIANCE: **3%** 

TOTAL SOLDS

Mar. 2024 Mar. 2025

24 23

VARI<u>ANCE: **-4**%</u>

SALE TO LIST PRICE RATIO

Mar. 2024 Mar. 2025

93.86% 93.94%

VARIANCE: **0**%

SALES PRICE

Mar. 2024 Mar. 2025

\$2.12m \$2.46m

VARIANCE: 16%

DAYS ON MARKET

Mar. 2024 Mar. 2025

75 51

VARIANCE: -32%

### MARCO ISLAND MARKET SUMMARY | MARCH 2025

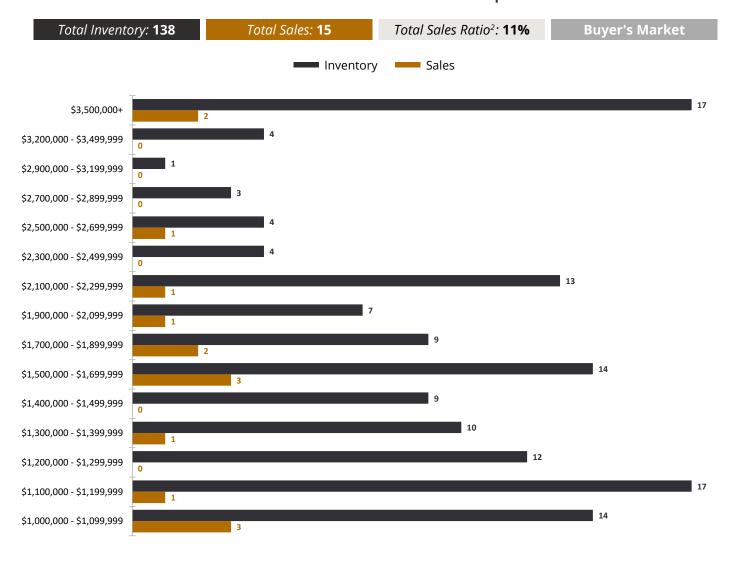
- The single-family luxury market is a **Buyer's Market** with a **9% Sales Ratio**.
- Homes sold for a median of **93.94% of list price** in March 2025.
- The most active price band is \$2,000,000-\$2,199,999, where the sales ratio is 33%.
- The median luxury sales price for single-family homes is \$2,460,000.
- The median days on market for March 2025 was 51 days, down from 75 in March 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.

# MARCO ISLAND

Luxury Benchmark Price<sup>1</sup>: \$1,000,000

## LUXURY INVENTORY VS. SALES | MARCH 2025



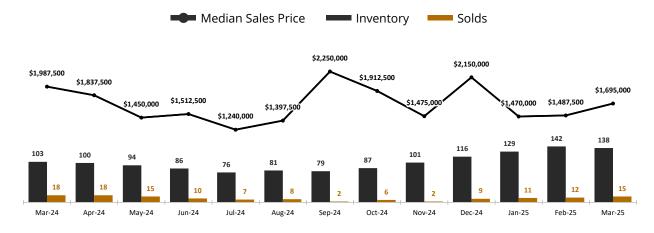
Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 999	NA	NA	NA	0	2	0%
1,000 - 1,499	\$1,000,000	2	2	1	29	3%
1,500 - 1,999	\$1,550,000	3	3	3	39	8%
2,000 - 2,499	\$1,300,000	3	3	5	25	20%
2,500 - 2,999	\$1,715,000	3	3	3	20	15%
3,000+	\$5,600,000	4	5	3	23	13%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

# MARCO ISLAND

Luxury Benchmark Price<sup>1</sup>: \$1,000,000

#### 13-MONTH LUXURY MARKET TREND4



### MEDIAN DATA REVIEW | MARCH

TOTAL INVENTORY

Mar. 2024 Mar. 2025

103 138

VARIANCE: 34%

SALE PRICE PER SQFT.

Mar. 2024 Mar. 2025

\$773 \$712

VARIANCE: -8%

TOTAL SOLDS

Mar. 2024 Mar. 2025

18 15

VARIANCE: -17%

SALE TO LIST PRICE RATIO

Mar. 2024 Mar. 2025

95.01% 91.12%

VARIANCE: -4%

SALES PRICE

Mar. 2024 Mar. 2025

\$1.99m \$1.70m

VARIANCE: -15%

DAYS ON MARKET

Mar. 2024 Mar. 2025

31 64

VARIANCE: 106%

## MARCO ISLAND MARKET SUMMARY | MARCH 2025

- The attached luxury market is a **Buyer's Market** with a **11% Sales Ratio**.
- Homes sold for a median of **91.12% of list price** in March 2025.
- The most active price band is \$2,500,000-\$2,699,999, where the sales ratio is 25%.
- The median luxury sales price for attached homes is \$1,695,000.
- The median days on market for March 2025 was 64 days, up from 31 in March 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.